



	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	PLANNER 2010	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	
MON			1											MON
TUE			2											TUE
WED			3											WED
THU			4	1										THU
FRI	1		5	2										FRI
SAT	2		6	3	1									SAT
SUN	3		7	4	2	6								SUN
MON	4	1	8	5	3	7								MON
TUE	5	2	9	6	4	8								TUE
WED	6	3	10	7	5	9								WED
THU	7	4	11	8	6	10								THU
FRI	8	5	12	9	7	11								FRI
SAT	9	6	13	10	8	12								SAT
SUN	10	7	14	11	9	13								SUN
MON	11	8	15	12	10	14								MON
TUE	12	9	16	13	11	15								TUE
WED	13	10	17	14	12	16								WED
THU	14	11	18	15	13	17								THU
FRI	15	12	19	16	14	18								FRI
SAT	16	13	20	17	15	19								SAT
SUN	17	14	21	18	16	20								SUN
MON	18	15	22	19	17	21								MON
TUE	19	16	23	20	18	22								TUE
WED	20	17	24	21	19	23								WED
THU	21	18	25	22	20	24								THU
FRI	22	19	26	23	21	25								FRI
SAT	23	20	27	24	22	26								SAT
SUN	24	21	28	25	23	27								SUN
MON	25	22	29	26	24	28								MON
TUE	26	23	30	27	25	29								TUE
WED	27	24	31	28	26	30								WED
THU	28	25		29	27									THU
FRI	29	26		30	28									FRI
SAT	30	27			29									SAT
SUN	31	28			30									SUN
MON					31									MON
TUE														TUE

ADJ's 2010 Wall Planner has been well received and supported by the armed forces and the defence industries. Following that, ADJ, Asia's leading defence magazine takes pride in announcing ADJ's forthcoming 2011 Wall Planner for booking. Hurry! Limited slots are available.

40th Year of Publication 1970-2010



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- Booking Deadline: **October 18, 2010**  
Material Deadline: **October 25, 2010**  
Print-run: **25,000 copies**
- **10,000 copies** will be inserted into **ADJ's November 2010** issue.
  - **7,500 copies** each will be distributed at:
  - Indonesia's **Indo Defense Expo & Forum 2010** in November; and
  - Pakistan's **IDEAS 2010** in December.

**PRINTING SPECIFICATIONS**  
Planner Size: 105cm(w) x 70cm(h)  
Paper: 120gsm silimi white

**ACCEPTED DIGITAL FILES**  
Graphic files should be supplied as PDF, JPEG, TIFF or EPS files with a resolution of 300dpi in CMYK only. The logo size must be within 10cm(w) x 3cm(h).

Send your advertising materials to:  
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