

9 Standard Logo Slots Available Here

Book your **ADJ's 2013 Wall Planner Logo Advertising** today. Hurry! Limited Slots are available.

ADVERTISING RATES

2 Exclusive Logo Slots available for **€2,200 per logo**

9 Standard Logo Slots available for **€550 per logo**

Booking Deadline: **October 18, 2012**
 Material Deadline: **October 25, 2012**
 Print-run: **20,000 copies**

- ▶ **10,000 copies** will be inserted into **ADJ's December 2012** issue.
- ▶ **5,000 copies**—Indonesia's **IndoDefence 2012** in November.
- ▶ **5,000 copies**—Pakistan's **IDEAS 2012** in November.

PRINTING SPECIFICATIONS

Planner Size: 105cm(w) x 70cm(h)
 Paper: 128gsm matt art

ACCEPTED DIGITAL FILES

Graphic files should be supplied as PDF, JPEG, TIFF or EPS files with a resolution of 300dpi in CMYK only. The logo size must be within 10cm(W) x 3cm(H).

Send your advertising materials to: william@shpmedia.com

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ADJ's 2012 Wall Planner again has been well received and supported by the regional armed forces and the defence industries. Following that, **ADJ**, Asia's leading defence magazine since 1970 takes pride in announcing **ADJ's forthcoming 2013 Wall Planner** for booking. Hurry! Limited slots are available.

ADVERTISING SALES OFFICES

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