

special supplement

NORTH AMERICAN HARDWOODS 2009 (endorsed by AHEC)

ASIAN TIMBER publishes annually its **Special Supplement on North American Hardwoods** in conjunction with the annually held **American Hardwood Export Council (AHEC) Asian Convention**.

Asian markets for American hardwoods continue to move ahead, and this trend is expected to continue, with increasing demand in Southeast Asia and China leading the way. This special supplement aims to provide readers with a comprehensive and in-depth coverage relating to the American hardwood industry in Asia, which includes:

- Market Reports
- Industry Review
- Interviews with industry leaders
- Technical Issues
- Environmental Highlights
- Listings of AHEC members

The **Special Supplement on North American Hardwoods** has an exclusive print run of 25,000 copies. It is mailed exclusively to all the relevant industry professionals in Asia, targeting the furniture manufacturers, architects, interior designers, etc. It is also distributed at all major exhibitions in the Asian region.



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MECHANICAL REQUIREMENTS

Magazine specification (Trim Size) :
210mm (W) X 275mm (H)

<p>Double Page Spread 275 (H) x 420(W)</p> <p>Bleed Size: Add 3mm to all sides Text Area: Less 15mm of trim size</p>	<p>Full Page 275 (H) x 210(W)</p> <p>Bleed Size: Add 3mm to all sides Text Area: Less 15mm of trim size</p>
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<p>Half-Page (Vertical) 250 (H) x 95 (W)</p>	<p>One-Third Page 250 (H) x 60 (W)</p>	<p>One-Quarter Page 125 (H) x 95 (W)</p> <p>Half-Page (Horizontal) 125 (H) x 190 (W)</p>	<p>Two-Third Page 250 (H) x 125 (W)</p>
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